



No More
Cellulite
Nonsense

Meet Avéli™ –

the one-time cellulite treatment
that delivers long-lasting results.¹

Cellulite.

It's complicated.

How can up to 90% of women have it² and nearly no one talks about it?

Why are there so many products that claim to treat it, yet we are left with skepticism and doubt that anything works?

It's time to expect more.

We are going to treat cellulite differently – like the real medical condition it is.

With Avéli™:

No more silence.

No more skepticism.

No more settling.

No more nonsense.™

No more mystery.

WHAT IS CELLULITE?

Cellulite is a depression of any shape or size seen on the surface of the skin, typically on the buttocks or thighs, with defined edges. A major underlying cause of cellulite are septa³ – the fibrous bands that tether your skin to the structures below.

SEPTA ARE COMPLEX

They can be different for different women or in different parts of the body. Some septa are good (and you want them as connective tethers), but others stiffen or shrink over time and lead to the dimples you see on the surface and call cellulite.³

WHAT CELLULITE ISN'T

First and foremost, cellulite is not your fault. Second, cellulite is not laxity (a loss of elasticity in our skin), nor is it poor skin quality. And last, loud and clear, cellulite is not fat.

Finally! The cellulite secret is out.



Expect more from your cellulite treatment.



Long-term reduction in cellulite dimples¹



Minimally invasive procedure with results visible quickly⁴



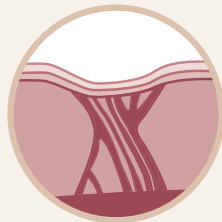
A single in-office visit

More than a treatment. It's a science.

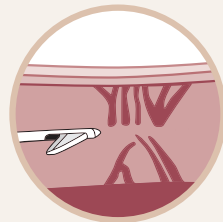
Avéli™ is a no-nonsense approach to treating cellulite based on a deep understanding of women's anatomy.

THE AVÉLI™ DIFFERENCE

While many treatments address cellulite blindly from the outside in, Avéli™ is the only minimally invasive procedure that's designed to target and release the culprit septa under the skin from the inside out.³



SEPTA BEFORE



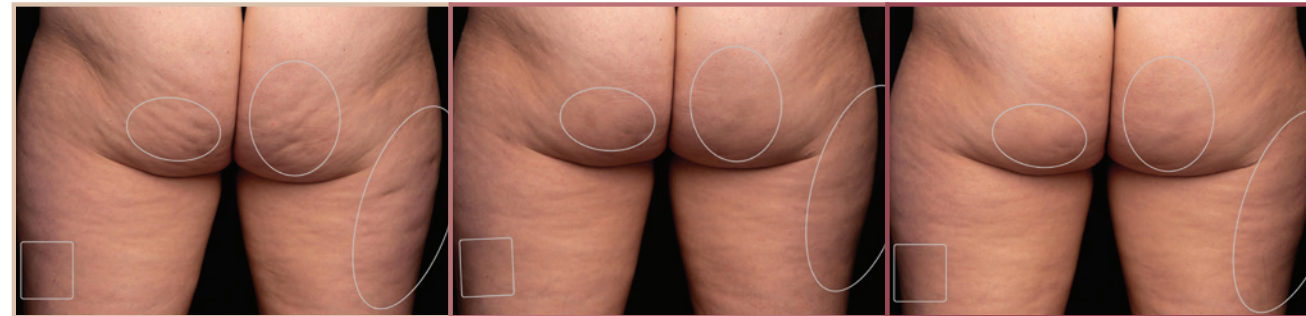
SEPTA AFTER

HOW IT WORKS

Your physician guides the Avéli™ device under the skin directly to the targeted dimples. They can see and confirm in real-time that they are releasing the culprit septa, delivering visibly smoother skin with long-lasting results.^{4,1}

Results that last.

Results can be seen quickly after the procedure, once temporary swelling and bruising subside.⁴



BEFORE

AFTER 3 MONTHS

AFTER 1 YEAR



BEFORE

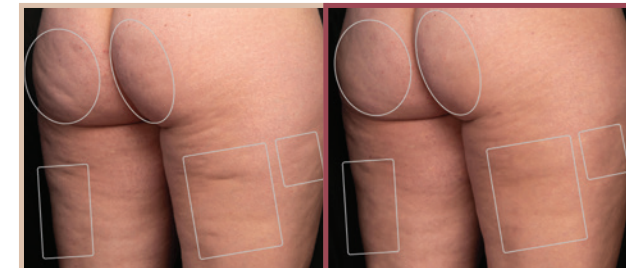
AFTER 3 MONTHS

AFTER 1 YEAR



BEFORE

AFTER 1 YEAR



BEFORE

AFTER 1 YEAR



BEFORE

AFTER 1 YEAR

Photos not retouched. Treatment areas marked in white outlines. Individual results will vary. Other factors such as laxity or pockets of fat are not altered with this procedure.

More questions? We've got answers.

If you're a woman with cellulite looking for long-term reduction in cellulite dimples from a single, minimally invasive in-office procedure¹, Avéli™ could be for you!

How long does an Avéli™ procedure take?

A typical appointment will take around an hour including prep, local anesthesia, and procedure. Exact timing will vary depending on the personalized plan from your provider.

Is there any downtime after the procedure?

Little to none. In the clinical study, some patients returned to normal activities within 24-48 hours, most within a week.⁴

Are there any side effects?

In the clinical study, the most common side effects reported were mild pain within the first 24 hours and bruising and tenderness to the touch which typically resolved within 30 days. Small areas of firmness, usually not visible or painful, typically resolved in a couple of months.⁴

Learn more at myaveli.com.

Avéli™ is indicated for long-term reduction in the appearance of cellulite in the buttocks and thigh areas of adult females as supported by clinical data demonstrating treatment benefits through one year of observation. The most common side effects reported were mild pain within the first 24 hours and bruising and tenderness to the touch which typically resolved within 30 days. Some patients returned to normal activities within one day of the procedure and most within a week. As with any medical procedure, there are risks associated with the procedure. Consult with your physician for full safety information.

References:

1. 12-month data on file.
2. Emanuele E. Cellulite: advances in treatment: facts and controversies. Clin Dermatol. 2013;31(6):725-30.
3. Stevens WG, et al. Aesthet Surg J. 2022:sjac010.
4. Stevens WG, et al. Aesthet Surg J. 2022 Jul 5;sjac179. doi:10.1093/asj/sjac179. Online ahead of print.